

**\*WESTERN UNION® MY WU "HOLIDAY JOY" SWEEPSTAKES  
OFFICIAL RULES**

**NO PURCHASE/TRANSACTION NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

The Western Union My WU® "Holiday Joy" Sweepstakes (the "Promotion" or "Sweepstakes") sponsored by Western Union Financial Services, Inc. (the "Sponsor") begins at 12:00:00 AM Eastern Time ("ET") on **November 1, 2016** and ends at 11:59:59 PM ET on **December 30, 2016** (the "Promotion Period").

**HOW TO ENTER: NO PURCHASE NECESSARY.** Go to [www.mywu.com](http://www.mywu.com) anytime during the Promotion Period, log-in using your My WU® membership number and follow the on-screen instructions, by providing the information required on the registration form, including your last name, phone number and email address. The person completing the entry process and identified by Western Union as the registered owner of the My WU® membership number used for entry will be deemed the "Entrant". The Entrant successfully completing the submission process and clicking "Submit" will create an "Entry". Entrant will receive one (1) Entry into the Sweepstakes after successfully submitting and completing the Entry steps noted above.

**To become a Western Union® My WU® member, visit [www.mywu.com](http://www.mywu.com) or call 1-877-984-0469 toll free to enroll. Once enrolled, you will receive your Western Union My WU® membership number, which can be used immediately.**

**CONDITIONS OF ENTRY:** Entries received without all of the information requested above will be void. There is a limit of one Sweepstakes Entry per person/email address and/or phone number, per day. For purposes of this Promotion, a "day" is defined as a 24-hour period, beginning at 12:00:00 AM ET and ending 24 hours later. If more than one (1) Entry is received from the same person/email and/or phone within the same 24-hour "Day" Period, the first Entry received will be accepted and all others will be void. Incomplete or inaccurate Entries are void. All materials submitted become the sole property of Sponsor and will not be acknowledged or returned. By entering, Entrant acknowledges compliance with these Official Rules including all eligibility requirements. Sponsor and its affiliates, subsidiaries, representatives, Agents and employees are not liable for lost, late, stolen, illegible, delayed, garbled or misdirected entries; technical hardware or software failures of any kind; lost or unavailable network connections; failed, incomplete, or damaged transactions; or for garbled or delayed computer transmissions even if the foregoing limits an entrant's ability to participate in the Sweepstakes in any way or to win. Sponsor and its affiliates, subsidiaries, representatives, Agents and employees are not responsible for any problems or the technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail on account of technical problems or traffic congestion, or any combination thereof, including any injury or damage to entrant's or any person's computer or other property relating to or resulting from participation or downloading any materials in connection with the Sweepstakes.

**PRIVACY:** The personal information you submit when you enter the Sweepstakes is collected by Sponsor and will be subject to Sponsor's Privacy Statement ("Statement"). Sponsor may disclose your personal information to third parties as explained in the Statement. To obtain a copy of the Statement, visit Sponsor's website at [www.westernunion.com](http://www.westernunion.com) or call 1-800-562-2598 and ask for a copy of Sponsor's Privacy Statement. Information disclosed may include financial background; identification, such as name and address; transaction information; and other information relating to financial matters. Recipients may include financial institutions; retailers; companies that process transactions or provide other services for Sponsor; government agencies; and direct marketers. You may opt out of (direct Sponsor not to make) certain disclosures. If you do not opt out, Sponsor will assume that you agree that your information may be used as the Statement describes. To opt out, call 1-800-562-2598.

**PRIZE DESCRIPTION AND LIMITATIONS:** There will be a total of sixty-one (61) prizes offered in this Sweepstakes, as follows.

- One (1) Grand Prize: a \$1,000 Amazon.com Gift Card. Total RV of the Grand Prize offered: \$1,000.
- Fifty-eight (58) Daily Prizes: a \$100 Amazon.com Gift Card each. Total RV of the Daily Prizes offered: \$5,800.
- Two (2) Bonus Daily Prizes: a \$200 Amazon.com Gift Card each. Total RV of the Bonus Daily Prizes offered: \$400.

Total Retail Value ("RV") of all the Prizes offered in this Sweepstakes is: \$7,200. The Prizes shall not be subject to any dispute or claim whatsoever and they shall not be transferable. Limit one prize per person, family or household. No substitution or transfer of any prize permitted, except that Sponsor may in its sole discretion substitute a prize of equal or greater value. All taxes and other expenses not specified herein, including without limitation, income taxes, associated with the prize and its receipt are the sole responsibility of the. Total number of Daily and Bonus Daily Prizes awarded for the entire Promotion, not to exceed sixty (60). Grand Prize awarded for the entire Promotion, not to exceed one (1). All prizes will be awarded provided a sufficient number of qualified eligible entries are received for each Drawing Period, as outlined in the schedule below ("Drawing Schedule").

**DRAWINGS SCHEDULE AND ODDS OF WINNING:** There will a total of sixty (61) random drawings (60 Daily/Bonus and 1 Grand) conducted from all eligible entries received during the Drawing Periods, as outlined in the “Drawing Schedule” below. The total number of potential prize winners selected varies. The sixty one (61) sweepstakes random drawings will be held on or about the Drawing Dates, as noted in the “Drawing Schedule”, and conducted under the supervision of Marden-Kane, Inc., an independent judging organization. Entries included in each Drawing Period will not be eligible for subsequent Drawings Periods, but will be included in the Grand Prize Drawing. Odds of winning depend upon the number of eligible entries received per Drawing Period.

**Drawing Schedule**

Drawing Period	Online Entry Submission Dates (7 days each except for Period 1 which has only 6 days & Period 9 which has 5)	Entry Data to be provided by WU to MK [every Monday]	Weekly Drawing Dates [every Tuesday] (on/about)	Potential Prize Winners To Be Drawn	Potential Prize Winners Notified [every Wednesday] (on/about)	Prize Total (Daily \$100 each except for 11/25 and 11/28 where the Daily prize will be \$200 & GP \$1,000)
1	11/1 - 11/6/16	11/7/2016	11/8/2016	6 - Daily	11/9/2016	\$600.00
2	11/7 - 11/13/16	11/14/2016	11/15/2016	7 - Daily	11/16/2016	\$700.00
3	11/14 - 11/20/16	11/21/2016	11/22/2016	7 - Daily	11/23/2016	\$700.00
4	11/21 - 11/27/16	11/28/2016	11/29/2016	6 – Daily plus 1 – Bonus (11/25)	11/30/2016	\$800.00
5	11/28 - 12/4/16	12/5/2016	12/6/2016	6 – Daily plus 1 – Bonus (11/28)	12/7/2016	\$800.00
6	12/5 - 12/11/16	12/12/2016	12/13/2016	7 - Daily	12/14/2016	\$700.00
7	12/12 - 12/18/16	12/19/2016	12/20/2016	7 - Daily	12/21/2016	\$700.00
8	12/19 - 12/25/16	12/26/2016	12/27/2016	7 - Daily	12/28/2016	\$700.00
9	12/26 - 12/30/16	1/2/2017	1/3/2017	5 - Daily	1/3/2017	\$500.00
Grand	11/1 - 12/30/16	1/2/2017	1/3/2017	1 - Grand	1/3/2017	\$1,000.00
				<b>Total Prizes 58 Daily plus 2 Daily Bonus &amp; 1 Grand</b>		<b>Total \$ Prizes \$7,200.00</b>

**WINNER NOTIFICATION/PRIZE FULFILLMENT:** The potential Winners will be notified via e-mail and/or phone between 9AM and 5PM ET on/about the notification dates noted on the “Drawing Schedule” above. If the potential winner is not at home when he/she is contacted, Sweepstakes Administrator will endeavor to leave a message for the potential winner to call back to either accept or decline the prize. If the Sweepstakes Administrator does not receive a return call or email reply within 48 hours from the time the first call is placed/email is sent to the potential Winner, or if the phone number called is not in service, disconnected, does not belong to the potential Winner or phone called is not able to accept voice mail messages, or the email is returned as “undeliverable” the prize will be forfeited & awarded to an alternate potential winner. Sponsor is not responsible for suspended or discontinued phone service or a change of address/email address which may result in a potential winner not receiving initial potential prize communication and subsequent prize notification(s). When a potential winner accepts the prize and provides the Administrator with their email address and/or mailing address, he/she will receive written confirmation via email and/or mail & will be required to complete & sign an Affidavit of Eligibility and, where permitted, a Publicity Release, a Questionnaire and provide a recent photo (optional). Grand Prize Winner must also complete & sign an IRS Form W-9. All requested documents must be returned within seven (7) days from prize notification date on the notification letter; or the prize will be forfeited & awarded to an alternate potential Winner. Failure to comply with these requests by the potential winner within the time allocated will result in forfeiture of said prize. In the event of non-compliance with these rules, or if the prize or prize notification is unclaimed or returned as undeliverable, the prize will be forfeited & awarded to an alternate potential winner. Prizes will be emailed to confirmed winners within approximately 6 to 8 weeks after confirmation/verification is completed.

**GENERAL RULES:** Sweepstakes is open only to legal U.S. residents, having a valid Tax Identification Number (TIN) or Social Security Number (SSN), who are 18 years of age or older as of 11/1/2016. Employees of Sponsor, its Agents, Sweepstakes Administrator, their affiliates, subsidiaries, advertising and promotion agencies, or any other suppliers to Western Union and their immediate families and/or those living in the same household of each are not eligible to participate. All Federal, State and local laws and regulations apply. Void where prohibited by law. If the Winner is deemed a minor in his/her state of residence, prize(s) will be awarded in the

name of the Winner's parent or legal guardian. Acceptance of a prize constitutes permission for Sponsor and its agencies to use Winner's name and/or likeness and Questionnaire responses for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting a prize, Winner agrees to hold Sponsor, its Agents, Sweepstakes Administrator, their affiliates, subsidiaries and their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of the acceptance, possession, use, misuse or nonuse of prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion entrants agree to be bound by these Official Rules and the decisions of the Sweepstakes Administrator which shall be final and binding. This Sweepstakes and these Official Rules shall be interpreted in accordance with the laws of Colorado without regard to its principles of conflicts of law. Jurisdiction and venue shall be solely within the State of Colorado.

**NOTICE TO ENTRANTS: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.** The Sponsor and its Agents are not responsible for any (i) incorrect announcements of any kind, (ii) technical hardware or software failures of any kind, including any injury or damage to any person's computer related to or resulting from participating in or experiencing any materials in connection with the promotion, (iii) lost or unavailable network connections, or (iv) failed, incomplete, garbled, or delayed computer transmission that may limit a user's ability to participate in the Sweepstakes. The Sponsor assumes no responsibility for undeliverable emails resulting from any form of active or passive email filtering by a user's Internet service provider and/or email client or for insufficient space in user's email account to receive email messages. Sponsor and its agencies are not responsible for Entries not received due to lost, failed delayed or interrupted connections or miscommunications, or to other electronic malfunctions, delays, or errors of any kind in the transmission or receipt of Entries. Sponsor is not responsible for incorrect or inaccurate Entry information, whether caused by any human or technological error that may occur in the processing of Entries in this Sweepstakes. Any other attempted form of Entry not specified herein is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. The Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, misconduct, or technical failures destroy the integrity of the Sweepstakes or if a computer virus, bug, or other technical problem corrupts the administration or security of the Sweepstakes as determined by the Sponsor in its sole discretion. In the event a dispute arises regarding the specific individual entitled to receive a prize, Entry will be declared made by the person assigned to the email address from the selected Entry. In the event the Sweepstakes is terminated, a notice will be posted and all eligible Entries received prior to termination will be included in a random drawing to award the prizes. Proof of submitting entries will not be deemed to be proof of receipt by the Sponsor. All entries become the property of the Sweepstakes Sponsor and will not be returned. The Sponsor reserves the right to prohibit the participation of an individual if fraud or tampering is suspected or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules.

**WINNERS LIST AND OFFICIAL RULES:** For the name of Prize Winners or a copy of the Official Rules, send a stamped, self-addressed envelope to be received no later than 1/16/2017 to: My WU "Amazon Holiday" Sweepstakes Winners or My WU "Amazon Holiday" Sweepstakes Rules, c/o Marden-Kane, Inc., 195 Froehlich Farm Blvd., Woodbury, NY 11797, Attn: SN. The names of the confirmed Prize Winners and Official Rules will also be posted at [www.mywu.com](http://www.mywu.com) and will remain posted for 30 days after the Sweepstakes ending date.

**SPONSOR:** Western Union Financial Services, Inc., 12500 E. Belford Avenue, Englewood, CO 80112.

**ADMINISTRATOR:** Marden-Kane, Inc., 195 Froehlich Farm Blvd., Woodbury, NY 11797

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